



Objective Seeking position as a front-end web developer and graphic designer.



Profile Experienced designer, accomplished in both web and print media.



Freelance Overview Meet with clients to help them develop their identity through design, and effectively translate that image to both web and print campaigns. Identify cost-effective strategies to achieve goals. Planning process includes consideration of audience, best use of web technology as well as competitive research.



Freelance **Vincent's of Southpointe & Green Tree –2010**
vincentssouthpointe.com vincentsgreentree.com – collaborated to develop identity, freshen graphic design & code website, SEO, proposal and competitive research

Klein IT –2010
kits.com – Graphic design, website development, SEO as well as a print brochure design

Pittsburgh Fashion Week –2010
pittsburghfashionweek.com – logo design, Flash development, integrated with the popular CMS Joomla, which has been enhanced with several custom extensions, SEO

Allyson Holtz –2010
Artist – web site, working with artist to design and develop website for her portfolio

European Motorcycles of Pittsburgh –2010
bmwpgh.com
Developed graphics within the strict template guidelines of the Power Sports Network

4 Winds BMW Motorcycle Club 2006–2010
T-shirt, rally pins & post card designs

Skills **Expert**
HTML
Photoshop
Illustrator
Corel Draw

Professional
CSS
InDesign
Dreamweaver
CMS/Joomla/WordPress
Flash
SEO

Working knowledge
PHP
jQuery/JavaScript/MooTools
ActionScript 2,3



Typography
Layout
Identity
Package design
Information design
Way-finding
Brochure & business collateral
Information Design



Education Art Institute of Pittsburgh
April 2009–June 2010
Web Design Diploma

Art Institute of Pittsburgh
June 2002–December 2007
Bachelor of Science in
Graphic Design

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Freelance **Fauxpaw Designs –2010**
Logo design, web design and coding

LVR Bridge Design –2010
Proposal, site-map web coding and management, collaborated with another designer

Western Pennsylvania Athletic League 2007–2010
Posters, flash cards, program books and other printed collateral for many community oriented projects

Three Rivers Peace Project –2008
Gathering of Peace campaign, posters and website. Developed JumboTron graphics displayed at Heinz Field

Steel Valley Trail Council 2008–2009
Children’s booklets for trailart campaigns

Lionsgate Entertainment –2009
Poster and collateral for movie extra’s campaign



**Work
Experience**

Informing Design – Pittsburgh, PA
October 2006–January 2009
Developed signage and maps. Worked on large scale way-finding projects such as maps for Montreal, Nashville and various counties in Maryland. Developed PowerPoint presentations and proposals.

Celli-Flynn Brennan Architects & Planners – Pittsburgh, PA
September 2005–October 2006
Graphic designer, marketing assistant and administrative assistant. Responsible for large format graphics boards, renderings, proposals and PowerPoint presentations. Orchestrated and collaborated with multiple contractors to develop RFPs for projects.